

65TH FEP EUROPEAN PARQUET CONGRESS

ATHENS, 21 & 22 OCTOBER 2021

21 October 2021

- **From 18.30**

Meeting in the Grand Hyatt Athens hotel lobby

- **19.30-23.00**

FEP Gala Dinner and Farewell party for Mr LG. Andersen



22 OCTOBER 2021

10.00-16.00 GUIDED TOUR OF ATHENS & ACROPOLIS SITE FOR ACCOMPANYING PERSONS

65TH FEP EUROPEAN PARQUET CONGRESS - DRAFT PROGRAMME

- **09.00** Opening by new FEP Chairman Lorenzo Onofri
- **09.15** Actuality report on FEP's activities and the European context by FEP Managing Director Isabelle Brose
- **09.45** Focus on other parquet markets
- **10.15** Focus on wood raw material market
- **11.15** *Networking coffee break*
- **12.00** Presentations by associated members
- **13.00** *Lunch*
- **14.00** Key-note presentation – Steven Van Belleghem, Prominent international marketing expert: “The offer you can’t refuse”
- **15.00** *Networking coffee break*
- **15.45** Real Wood communication campaign
- **16.00** Panel on national initiatives regarding the communication of parquet’s advantages
- **16.45** Closing remarks
- **17.00** End of the meeting
- **19.00** *Get-together dinner*